

Activity Report for 2024

Chesterfield, Missouri

Maintain info kiosk, library or website established during certification stage

10 Points

Notes: We have table at City Hall with native planting information on it along with recycling information.

Continued hosting of annual event started during certification stage

10 Points

Notes: We have hosted Earth Day for 32 years where we give away native trees, bushes and native flowering seeds that help our pollinators, birds and animals.



Participate (through a booth) in at least one community event (up to 4). Please note: it is required that all materials created by communities that use our logos, names, weblinks, etc. Undergo an internal review process. Please complete the material review form found in the resource center or email our team at community@nwf.org.

5 Point

Note: Participated in the Trunk or Treat event for seniors. CCEAC had a booth where they gave out information on native plantings, flower selections and educated on recycling.



Participate in a quarterly Community Wildlife Habitat conference call (up to 4)

5 Points

Notes:

Jeanne Clauson and/or Rob Kilo participates in these meetings on a regular basis and brings the information back to the committee and lets us know what was discussed at these meetings. They have been apart of roll call at the NWF meetings.

Continue a regular column in your community paper/newsletter to educate community members about your project and how to take action

10 Points

Notes: We publicize articles in our City Newsletter on a regular basis which goes to all our residents and area businesses about environmental issues. Article from fall 2024 below.

Understanding Conservation: Simple Steps for Preserving Our Planet's Resources

We hear the word "conservation" and read about it in the media almost daily. Everybody tells us it is a good idea and should be practiced, but still, many of us may not understand exactly what it is and how it can be practiced. In today's world, conservation means taking care of Earth's natural resources like air, water, plants, soil, minerals and wildlife so they will still be around and in good condition for use by our future generations. It is a lofty goal supported by many governments, organizations and activists working in different areas of conservation. For example, the National Wildlife Federation (NWF) works for wildlife conservation which is the preservation and protection of animals, plants and their habitats. The Conservation Federation of Missouri is the largest conservation group in Missouri. It is a citizen's organization and is a Missouri affiliate of the NWF. Locally, our City takes a leading role by working through the Parks and Recreation Department and the different citizen groups it supports.

What can you do?

Conservation requires sensible use of Earth's valuable natural resources and to keep the environment clean and healthy. Water, land and air are all connected, so the actions people take at home have far reaching effects on the environment. Anyone can practice conservation by taking some simple actions:

- Plant native flowers and shrubs, which serve as food and shelter for pollinators.
- Reduce water wastage.
- Recycle using the City's single-stream recycling for the conservation of resources.
- Limit or avoid fertilizer and use compost for less soil and water contamination.
- Use dark-sky friendly lighting fixtures outdoors for less light pollution, which helps wildlife.
- Join an environmental group working for conservation. The Chesterfield Citizens Environmental Advisory Committee (CCEAC) is one such group working locally in the conservation area.

Yes, you can make a difference!

